[School logo]

Date

Dear Parents / Carers,

A brandnew app designed to improve lives, provide access and information to local youth services and prevent suicide in young people, aged between 11 -18 years, is set to launch in Stoke-on-Trent.

The ‘UTH City’ app has been created following one year of extensive research by Kings award winning Ruff & Ruby Urban Youth Charity and the Stoke-on-Trent Youth Collective (citywide mutli-agency youth partnership) to provide a digital space to signpost to youth engagement, activities, and support all in one place.

The unique app features such local events, youth activities and clubs, education, training, jobs, apprenticeships, and support services, along with volunteering opportunities,

newcomer talent spotlight and a Youth voice platform with contacts to local MP’s.

The app also has a ‘sign in ‘ feature with it’s own unique suicide prevention button, which is linked to under the 18s crisis care team and Staffordshire Police. Users can also access a ‘talk to support’ feature which directs a ‘please check in on me’ feature to your child’s personal ‘safe’ contacts adding an extra layer of support for if they are ever struggling.

We have had the Uth city team in school today to inform students about the app and the project is endorsed by Stoke on Trent city council, Staffordshire police and the NHS .

Please use the QR code to encourage your child to sign up on both apple & android.

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For more information visit the UTH CITY page on Ruff & Ruby Urban Youth Charity [www.ruffandruby.com](http://www.ruffandruby.com) or the SOTYC [www.sotyc.co.uk](http://www.sotyc.co.uk).

Yours sincerely